



A SYNOPSIS OF

INTEGRATED BUSINESS ESTABLISHMENT SURVEY, PHASE II (IBES II)

Introduction

The Integrated Business Establishment Survey phase II (IBESII) involves the collection of detailed information on the operations of business establishments scientifically selected from the sampling frame (Business Register). The purpose of the 2015 IBES II is to provide reliable, timely and relevant economic statistics to support the formulation and implementation of policies and strategies that can stimulate the growth of all sectors of the economy.

Objectives of IBES II

1. Obtain comprehensive data on production and employment as a basis for government and business analysis and informed decision-making;
2. Provide updated benchmark data for the GSS annual survey of Industry and other economic series;
3. Measure the contribution that various sectors of the economy and regions make to Ghana's employment and production;
4. Obtain the gross value added for all sectors and subsectors within the administrative regions and the entire economy of Ghana.

Expected output:

1. A publication on the estimated production of goods and services for all sectors and subsectors of the economy and for each region;
2. Data on the cost of production of goods and services for all sectors and subsectors of the economy and all regions;
3. The gross value added for each sector, subsector within each region of the Ghanaian economy;
4. Estimates of the contribution of each sector, subsector and region to the Ghanaian economy;
5. Data necessary to enable the GSS rebase Ghana's GDP, PPI and other economic indicators;
6. Production of new indices such as transport index and indices for the services sector to complement the already existing ones

Expected benefits:

1. Higher precision in the estimation of the contribution of the informal sector to GDP;
2. Such monthly indices as the Producer Price Index (PPI), Index of Industrial Production (IIP), and other regular economic surveys will be rebased;
3. The private sector can make business decisions based on high quality data;
4. Development programs on businesses can be better monitored;
5. Policy makers can make informed decisions on the economy.

Survey Plan and Scope of IBES Phase II

IBES phase II is planned to obtain detailed information from a scientifically selected list of about 32,000 establishments from the Business Register. The survey covers a representative sample of establishments engaged in the production of goods and the delivery of services. These are non-household establishments engaged in economic activities or are non-profit institutions, and they cut across all the sectors of the economy. The survey will span a period of 14 months, starting with data collection in November 2015 and ending with publication of survey reports in December 2016.